

Strategic Priorities					Strategic Goal
YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	
<p>ENGAGE COLLABORATORS Develop meaningful, reciprocal, and sustainable relationships with collaborators to strengthen engagement towards our mission and vision. Build intentional partnerships with collaborators that align with our values and commitment to Equity, Diversity, and Inclusion.</p>					<p>NUTRITION</p> <p>SECURITY</p> <p>&</p> <p>FOOD</p> <p>EQUITY</p> 
<p>STRENGTHEN OUR NETWORK Build alignment and share resources with partner agencies and programs to leverage each other's strengths and maximize impact throughout our community. Strengthen relationships with partners engaged in working on the root causes of food insecurity and establish new partnerships to further address root causes.</p>					
<p>EQUITABLE FOOD DISTRIBUTION Co-design food distribution methods with those supported by the network to provide equitable distribution of food to all agencies, programs, and geographic areas that we support.</p>					
<p>SOURCE AND ACQUIRE NUTRITIOUS FOODS Source and acquire foods to support nutrition, preserve dignity and choice, and provide for cultural and individual preferences. Source more food from businesses led by folks with marginalized identities (e.g., BIPOC).</p>					
<p>COLLECT AND BETTER UTILIZE DATA Collect, analyze, and utilize data to inform organizational decision-making. Use and share data ethically, transparently, and with accountability. Explore and embrace new measurements of success.</p>					
<p>VISION Everyone in our community has enough nutritious food to thrive.</p>					
<p>MISSION Second Harvest Foodbank exists to end hunger in southwestern Wisconsin.</p>					
<p>VALUES INTEGRITY • TRUST • HUMILITY • EQUITY • INCLUSION • INNOVATION</p>					