



HTML Eblast Volunteer Needed

Job Description

Estimated Project length: 10 hours

Basic Function:

Develop a professional, visually interesting HTML template for Second Harvest Foodbank eblasts that's in line with our branding, scalable (for monthly eblasts as well as for more sudden, single-topic eblast needs) and allows us to engage our audience of donors, supporters and volunteers in our mission through articles, images and links.

Qualifications:

Candidate should have an eye for design as well as HTML background and the ability to create and manipulate graphics for the template. Final product must be compatible with standard email services and Raiser's Edge Net Solutions; familiarity with this software is helpful. In between initial in-person meeting and presentation of final template, candidate can work remotely or at Second Harvest Foodbank where access to Adobe Creative Suite 3 is available; candidate should have reasonable availability for additional in-person meetings as needed to ensure project is in-line with Second Harvest's needs.

Interested volunteers should contact:

Tanya Payne, Volunteer Services Manager
Email: tanyap@shfbmadison.org
Phone: 608-223-9121 x114

Volunteers provide an average of 5,000 hours every month to Second Harvest Foodbank and are an invaluable part of the fight to end hunger in southwestern Wisconsin.

Thank you for your time and consideration.