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Land O'Lakes Donates Nearly 40,000 Pounds Cheese to Second Harvest Foodbank of Southern Wisconsin

(ST. PAUL, Minn.) March 7, 2011….Land O'Lakes, Inc. today donated 39,600 pounds, of LAND O LAKES® Sliced American Cheese to Second Harvest Foodbank of Southern Wisconsin.

The donation is Land O'Lakes first donation in the second year of its First Run program. As part of the First Run program, Land O'Lakes has committed to donating truckloads of fresh product to a food bank quarterly to help alleviate hunger nationwide.

"As a national, farmer-owned cooperative, Land O'Lakes is committed to helping the growing number of people struggling to put food on their table," said Land O'Lakes Foundation Executive Director Lydia Botham. "The 'First Run' program provides a unique opportunity for Land O'Lakes to provide a fresh, nutritious product to families who can enjoy it."

The most recent data shows Second Harvest Foodbank is serving nearly 141,000 different people in southwestern Wisconsin – an 83 percent increase in need since 2006.

"As demands for emergency food assistance increase, Second Harvest Foodbank is charged with continuing to provide nutritious foods for families facing hunger," said Dan Stein, President/CEO for Second Harvest Foodbank of Southern Wisconsin. "We're grateful to Land O'Lakes for helping meet this need."

The Wisconsin donation is one of three First Run donations this quarter – donations were also made to Second Harvest Heartland in Minnesota and Gleaners Food Bank of Indiana.

The "First Run" program is part of Land O'Lakes *Feeding Our Communities* initiative – a program dedicated to helping alleviate hunger locally, nationally and internationally. For more

information on any of these programs, visit the Land O'Lakes Foundation Web page at www.landolakesinc.com.

Land O'Lakes, Inc. (www.landolakesinc.com) is a national, farmer-owned food and agricultural cooperative with annual sales of $11 billion. Land O'Lakes does business in all 50 states and more than 60 countries. It is a leading marketer of a full line of dairy-based consumer, foodservice and food ingredient products across the United States; serves its international customers with a variety of food and animal feed ingredients; and provides farmers and ranchers with an extensive line of agricultural supplies (feed, seed, and crop protection products) and services. Land O'Lakes also provides agricultural assistance and technical training in more than 25 developing nations.

Second Harvest Foodbank of Southern Wisconsin is a nonprofit organization dedicated to ending hunger through community partnerships in southwestern Wisconsin, serving nearly 141,000 people who struggle to put food on the table, including 43 percent who are children. Through food and financial donations and volunteer support, Second Harvest Foodbank acquires and distributes food to 350 partner agencies, including food pantries, shelters and meal sites, in 16 counties. From July 1, 2009–June 30, 2010, Second Harvest Foodbank distributed 8.1 million pounds of food. It is one of 200 affiliates of Feeding America, the nation's largest charitable hunger-relief organization, engaging our country in the fight to end hunger. For more information, visit www.secondharvestmadison.org.