



PARTNER AGENCY CONFERENCE

From Good to Great: More Food to More People More Often

Friday, May 4, 2012

Bishop O'Connor Catholic Pastoral Center
702 South High Point Road, Madison, WI

Schedule for the day:

7:45am	Registration, Continental Breakfast
8:30am	Welcome by Dan Stein, Foodbank President/CEO
8:45-9:30am	Opening Session - From Good to Great: More Food to More People More Often
9:45-11:30 am	Morning Workshops
11:30am-12:15pm	Lunch & Networking
12:15-1:00pm	Farm Bill Update & Town Hall
1:00-2:50pm	Afternoon Workshops

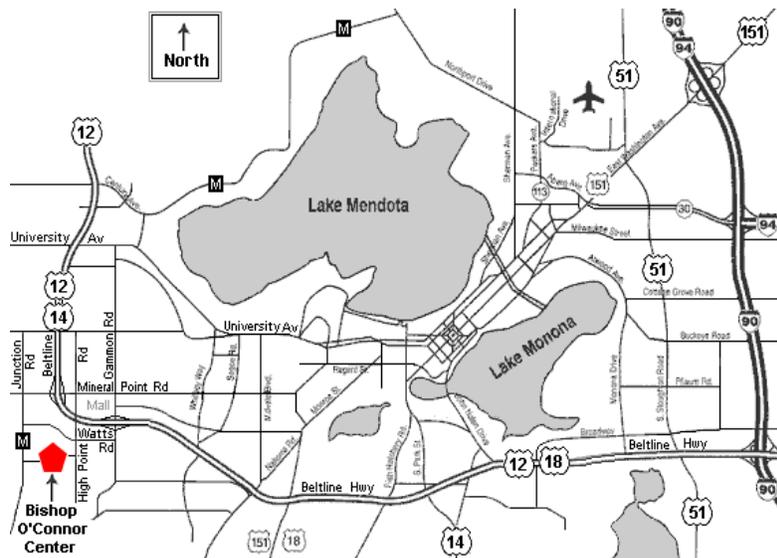
The Bishop O'Connor Center is located on the far west side of Madison off Highway 12/14 (Beltline Highway).

Directions from the North and West:

- Take Highway 12/14 (Beltline Highway) east/south and exit at Mineral Point Rd. Turn left (east).
- Take Mineral Point Rd to S. High Point Rd turn right (south).
- Take S. High Point Rd a half mile to the entrance to the Center.
- Entrance is on the right (west) side of the street, just south of Watts Rd.

Directions from the East and South:

- Take Highway 12/14 (Beltline Highway) west and exit at Gammon Rd. Turn left (south).
- Take Gammon Rd south to Watts Rd and turn right (west).
- Take Watts Rd to S. High Point Rd and turn left (south).
- Take S. High Point Rd about 500' to entrance of the Center.
- The entrance is on the right (west) side of the street, just south of Watts Road.



Earn Your Agency Credit:

- **Registration Deadline** is Friday, April 20, 2012.
- * **Early Bird Registrations (by April 6, 2012) will receive an additional \$10.00 credit per person for their agency.**
- **Emergency Sites** (fixed food pantries, soup kitchens and shelters) will receive a \$50.00 credit per person for their agency for up to 6 people who participate in the entire day's activities.
- **Non-emergency Sites** (daycare centers, residential homes, senior programs and after-school programs) will receive a \$50.00 credit per person for their agency for up to 2 people who participate in the entire day's activities.

Morning Agenda

Opening Session: As we face increasing need for food assistance in our communities, this year's conference showcases the expertise of our partners to foster the transition From Good to Great: How to Move More Food to More People More Often. Three of your peers will share highlights from their journeys to be of greater service to people in need.

More Food: Pastor Gerry Kuhnke, Living in Community Food Pantry (Madison)
A journey rooted in faith...

More People: Sandra Bell, Masonic Center Beloit Mobile Pantry (Beloit)
An opportunity whose time had come...

More Often: Cheri Farha, Middleton Outreach Ministries (Middleton)
The path of some resistance...

Although you will need to register to attend the conference, you will not need to select which workshops you plan to attend until the day of the event. Seating is limited and will be on a "first come, first seated" basis.

Morning Long Workshop: 9:45-11:30 am

Food Safety Training for Pantry and Non-Prep Providers: Ensuring food safety for your clients is more important and complex than ever! Don't miss this workshop by Dane County UW Extension Educators who will present the most current industry practices for: receiving and handling perishable foods; freezer and shelf storage; and how to tell which foods are truly past date and which are not. (Note: This class does not fulfill the ServSafe certification needed by partners who prepare, cook and serve meals.)

OR

First Short Morning Workshops: 9:45-10:35 am (followed by 5 minute break)

More Food: Stretching a dollar requires creativity, determination, and flexibility. Southwest CAP (Dodgeville) and Lake Mills Food Pantry will share their tricks and tips to offering more food to pantry guests without breaking the bank.

10 Must-Dos to Win Grants: Second Harvest staff and Neighbor for Neighbor Food Pantry (Tomah) will provide you with 10 must-dos to secure grant funding for your organization.

Volunteers 101 - Recruitment & Orientation: Help Wanted! Know how to communicate your mission, your goals, and your needs to build a solid volunteer force. Learn about volunteer job descriptions and various communication styles for orienting and training volunteers. The Cashton Cupboard and St. Vincent de Paul (Madison) will share the secrets of their success with volunteer recruitment and training.

AND

Second Short Morning Workshops: 10:40-11:30 am

More People: Each day, people who never thought they would need to ask for food assistance aren't sure where to turn for help. Make sure EVERYONE in your community knows about your services. Learn how The River (Madison) and the Marshall-Waterloo Mobile Pantry actively reach out to inform anyone and everyone about the help they provide.

Volunteers 102 - Retention & Succession Planning: Feel like there's a revolving door where your volunteers come and go? Learn best practices for preparing for the expected and unexpected gaps in your volunteer schedule. The Highland Mobile Pantry and Community Sharing Food Pantry (Mauston) will share how they keep their volunteers coming back, how to match the volunteer with the task, and how to ensure the operation runs smoothly when the key coordinator is out.

More Food to Clients Without Increasing Your Inventory: FoodShare

Did you know that people who receive \$100 per month in FoodShare benefits can buy 515 more meals themselves throughout the year? This interactive and engaging session will allow you to better understand the FoodShare application process to help your clients get more food more often. Hear pantries share simple ways they ensure clients are connected to FoodShare and putting more food onto their tables – all without costing households a dime!

Sign up to register for the conference at:

<http://give.secondharvestmadison.org/AgencyRegistration>

Afternoon Agenda

Lunch: 11:30-12:15 pm

Farm Bill Update by David Lee of Feeding America, SNAP Policy Advocate, 12:15-12:30 pm

Town Hall: 12:30-1:00 pm

Afternoon Long Workshop: 1:00-2:50 pm

Food Safety Training for Pantry and Non-Prep Providers: Ensuring food safety for your clients is more important and complex than ever! Don't miss this workshop by Dane County UW Extension Educators who will present the most current industry practices for: receiving and handling perishable foods; freezer and shelf storage; and how to tell which foods are truly past date and which are not. (Note: This class does not fulfill the ServSafe certification needed by partners who prepare, cook and serve meals.)

OR

First Short Afternoon Workshops: 1:00-1:50 pm (followed by 10 minute break)

Food Distribution Forecast : The three most important elements in food banking are surplus food, transportation, and community partnerships. Join Second Harvest staff Jim Scheuerman and Gina Wilson to learn about current initiatives, including the innovative Field to Foodbank, that are expected to impact the future of how we will end hunger together.

Mobile Pantries - Outreach: This session is only for those who currently coordinate a mobile pantry. Learn how your mobile pantry can create the most impact by engaging the community in ongoing outreach. Come prepared with past successes and new ideas, and be ready to share.

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AND

Second Short Afternoon Workshops: 2:00-2:50 pm

More Often: Thinking about allowing pantry guests to visit more frequently, but are afraid of what that might mean to your budget, food supply, and volunteer team? Learn how the Blue Mounds Food Pantry overcame these obstacles while letting clients visit as often as needed, and how the food pantry launched by Southwest Tech (Fennimore) has made a difference in the lives of the students they serve by being so accessible.

Mobile Pantries - Challenges & Solutions: This session is only for those who currently coordinate a mobile pantry. Participate in a facilitated discussion of the challenges you've faced and the solutions you've implemented to serve more food to more people through the mobile pantries in your communities.

10 Ideas to Kick-Start Fundraising: Second Harvest staff and peer experts from Mount Zion Baptist Church (Madison) and ECHO (Janesville) will present 10 ideas to kick-start your fundraising program.

If you have any questions regarding the conference, please contact Brent at 608-216-7201.

Sign up to register for the conference at:
<http://give.secondharvestmadison.org/AgencyRegistration>



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The *preferred method* to register for the conference is through the website:
<http://give.secondharvestmadison.org/AgencyRegistration>

Please note that the information you provide in your registration will be shared with conference participants for networking purposes.

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- YES, I will attend the conference.**
- I plan to attend the luncheon as well.**

Please make copies of this form if you are registering multiple participants. Thank you!

Name _____

Representing Agency _____

Program Number _____

Agency Address _____

Phone Number _____ **Email** _____

Please fax this form by **Friday, April 20**, to:

Pam Lundgren
 Second Harvest Foodbank

**If you have any questions regarding the conference or registering,
 please contact Brent at 608-216-7201.**

Fax number: 608-223-9840

There is no cost to participate in the day's conference.